

PLACE DES FLEURS
Jardinier Paysagiste

Paris Scenes III



Photography: German Bourgeat

In the French capital, private outdoor square metres are hard to come by. With limited terrace and balcony spaces, Parisian inhabitants need imagination and creativity to set up the green and lush exterior spaces they are longing for. Fortunately, skilled designers and agronomists can help out realise their wishes, as illustrated in the following pages.

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In this house, a couple of steps from Père Lachaise in Paris, we wanted to blend the vegetation with the existing building, not to have a protagonist but a harmonious whole. The Siberian larch cladding adds privacy without being intrusive and is reminiscent of the all-wood stairwell. Wood and texture are the two keywords in this project. These two elements form the link between the inside and the outside. Just a touch of red adds warmth, drawing attention to detail. The outside terrace blends in completely with the existing one, while inside an empty DCL pot provides an elegant and essential contrast. The texture of the walls is the work of Matteo Brioni, which, together with the texture of the pots, makes a perfect marriage. The upstairs terrace remains sober and elegant, and can be enjoyed both inside and out.



This terrace at the foot of the old Paris stock exchange offers a 360-degree view of the city. The 100% functional corporate terrace allows employees to enjoy their work completely surrounded by vegetation but still with an opening onto the rooftops. Highly exposed and ventilated, the plants play the role of protection, offering a level of comfort that would otherwise be hard to find. In this case, the pots are planted with low plants that are not exposed to the wind to prevent them from falling over. The pots add a designer's touch to a terrace conceived primarily for protection from the elements.



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We're right in the heart of the Marais district, and there's nothing lacking on this small terrace. The alternating screens provide privacy without cutting off too much space, and the arches linking one side to the other act as a support for the *Trachelospermum jasminoides*, whose fragrant flowers perfume the whole space. The BR models give enough soil volume and a minimum of occupied space. A set of A's and U's will cut off part of the terrace to encourage exploration. The spaces are designed to be functional and convivial. You just want to sit back and relax.



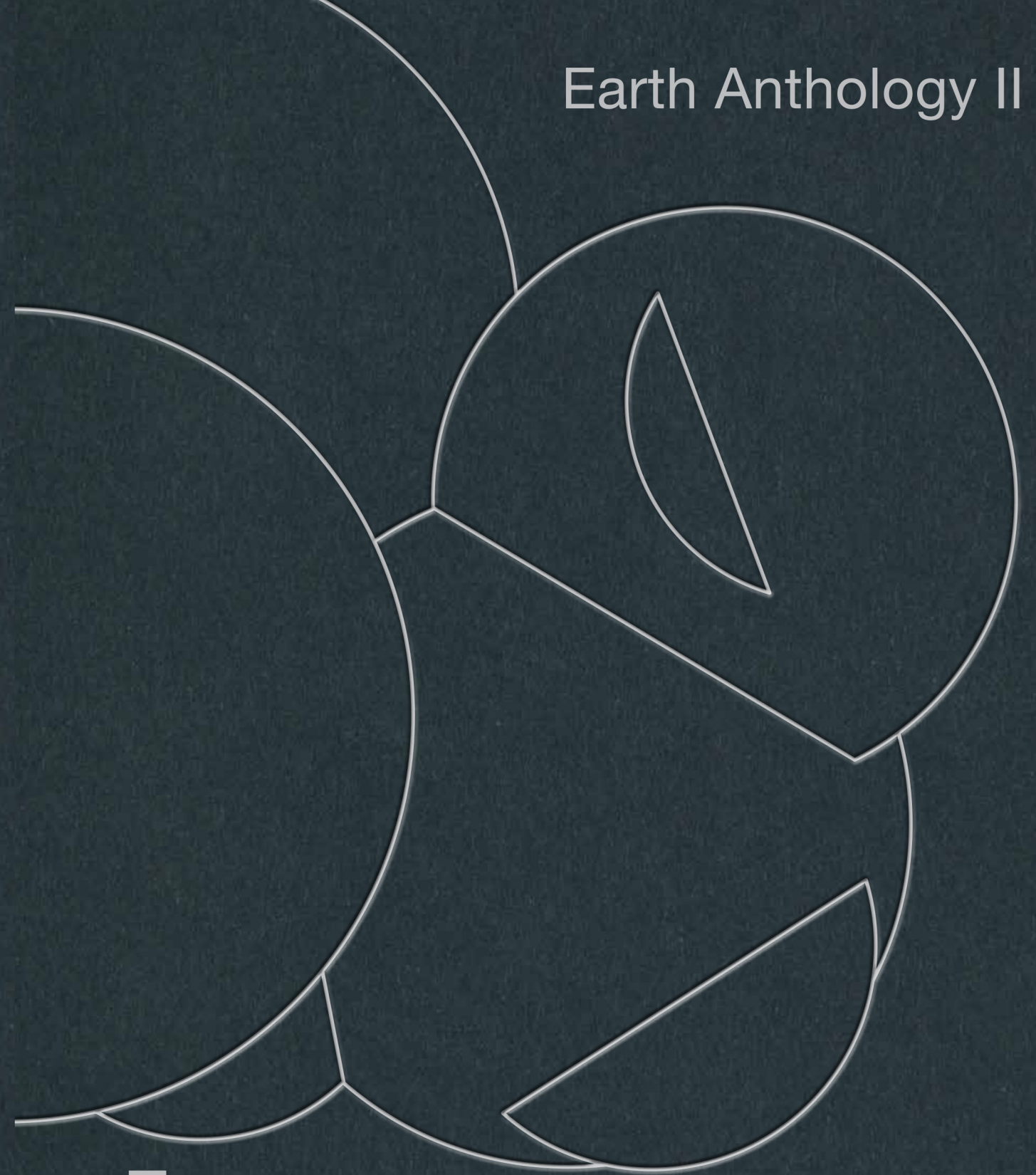
Manikia Beauty

In this Parisian beauty centre, Michele Michelizzi didn't want to create a contrast but rather to blend the pots into the atmosphere. It's a place to relax where rounded shapes make sense. With AHO models in cream white, he is banking on the wave-like texture to add a touch of design where the details become beauty.

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Earth Anthology II



Paris Scenes

Photography: German Bourgeat
Text: Sisse Bro

Place des Fleurs

For a few months, agronomist and landscape designer Michele Michelizzi had to nearly turn off his phone as it was ringing so often; instead he decided to only pick up when he recognized the caller. Due to the lasting pandemic, many Parisians were yearning for greener environments and Michelizzi, with his Paris-based landscape design service, Place des Fleurs, was the go-to-person to help them achieve that. The unusual situation with increased time spent at home made people realise just how important the feeling of nature and the outdoors is and to which extend it effects our mood and general well-being.

“After two years of recurring confinements, our way of conceiving and perceiving the exterior has evolved”, says Michelizzi, “The plant suddenly became the most treasured ‘object’ in the home”. Michelizzi is a trained agronomist and has worked with plants as his main element for almost 20 years, first as a gardener and during the past seven years, as a landscape designer. “I moved to Paris 15 years ago and started out as a regular gardener, maintaining private gardens, but my wife saw a more creative potential in me and planted the idea of landscape design in my mind. We still offer maintenance but only in gardens that we have designed ourselves.”

The small team behind Place des Fleurs works mainly on projects in the city of Paris and therefore often with limited spaces where terraces and small balconies are turned into green areas, so-called urban gardens. “In Paris, you have to be very creative with the square meters at hand, both indoor and outdoor, and to create a greener environment sometimes means having to sacrifice space to give room for plants and flowers”, explains Michelizzi, “Our goal is to create harmony and complementarity between the interior and the exterior, and this is our strong point, to create a sense of exterior in the interior and the other way around.”



Early 2022, Place des Fleurs was contacted by the Parisian creative agency, Helmut, to work on their office and terrace. For once, the outdoor space was unusually generous, a roof terrace of just about 600 m². “We only designed a third of it”, says Michelizzi and elaborates: “When you’re installing gardens up high, you have to take the building and its construction into consideration, and in this particular case the structure wouldn’t allow for us to transform the full surface”.

Nevertheless, a 200 m² multipurpose terrace was installed, useful both for quiet moments to take a rest or read a book and for lively events like fashion shoots and corporate cocktails. “With this terrace we wanted to encourage biodiversity and create a real garden effect”, says Michelizzi, “At Place Des Fleurs we work a lot with the senses: smells, sounds and views”. To simulate a garden feel, the landscape designer inserted several garden beds into the terrace and

made the plants grow at ground level, flowering perennials like Verbena Bonariensis and Gaura Lindheimeri as well as leafy evergreen shrubs. Deciduous trees, like the Japanese maple which reflect the seasons’ change, are planted in Atelier Vierkant’s U70 grey pots. “To have beautiful plants, you need big pots and these pots are the final important touch, adding both detail and charm”, concludes Michelizzi.



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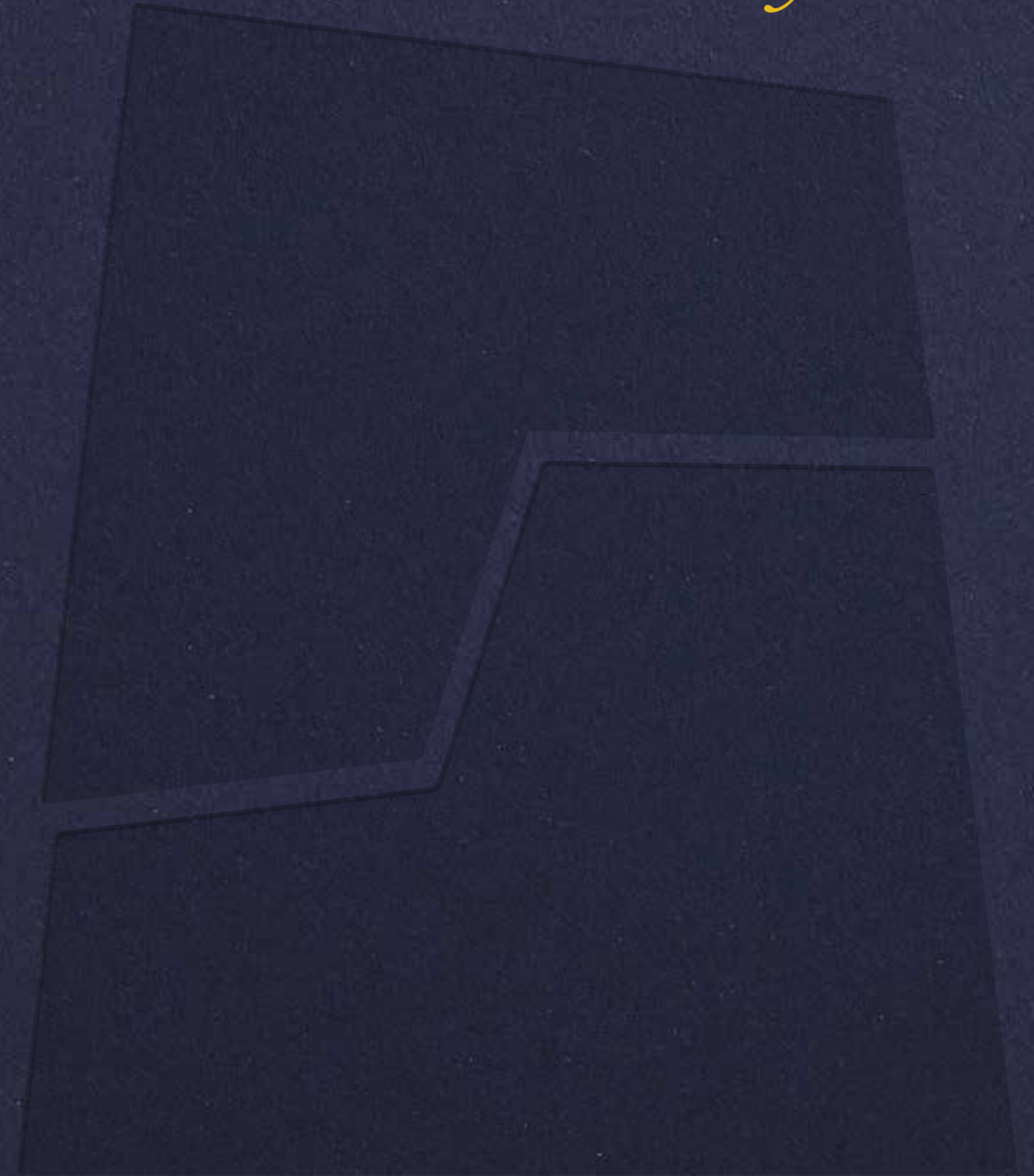
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Paris Scenes II

Introducing colour and life.

These were the leitmotifs intended by interior designer Séverine d'Alès for the design of this flat in the 18th arrondissement of Paris. In this place, inhabited by a Brazilian chef and her two children, the double living room hosts a grandiose 'workshop' kitchen and a spacious lounge. These two spaces combined become both living and reception areas, in an atmosphere where Brazilian and French cultures are mixed. A colourful place while keeping the Parisian elegance of the beautiful Haussmannian setting.

At the entrance to the flat, a pair of AS130 WW with R12 engobe pots house *Sansevieria trifasciata*. In the Red O pot in the kitchen-workshop *Strelitzia Nicolai* are combined with the illustrations on the wallpaper that decorates the room like a giant painting. The trio of FGS pots in the living room fits in perfectly with the colours and lines of the elements that furnish this beautiful space.





FGS



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Terrasse Haussmannienne Paris 11^{eme}

A Franco-Irish family of music lovers lives on the sixth floor of this flat in the 11th arrondissement of Paris. Exposed to half-shade, the outdoor vegetation illuminates the Haussmannian architecture of the building and extends the double living room of the flat towards the superb balcony. On one side, the OE60 pot and the Japanese Maple of the variety *Acer Palmatum*

Autoporporeum is juxtaposed by the *Carex Tenuissima* grass in the CLK pot. On the other hand, a white wisteria frames the French window where a Japanese maple *Acer Palmarium Dissectum Garnet* cut in niwaki (an ancestral Japanese pruning technique) is sublimated by the organic shapes of the EM70 pot.

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Beef Cut

In 2019, Place des Fleurs designed the outdoor terrace of *Beef Cut*, a famous meat restaurant in Western Paris, located near La Défense, where the entrance is dominated by a pair of CBH180 pots decorated with *Yucca Rostrata*, surrounded by BR planters planted with cloud-cut *Hilex Crenata* and *Pittosporum Tobira nana* shrubs.

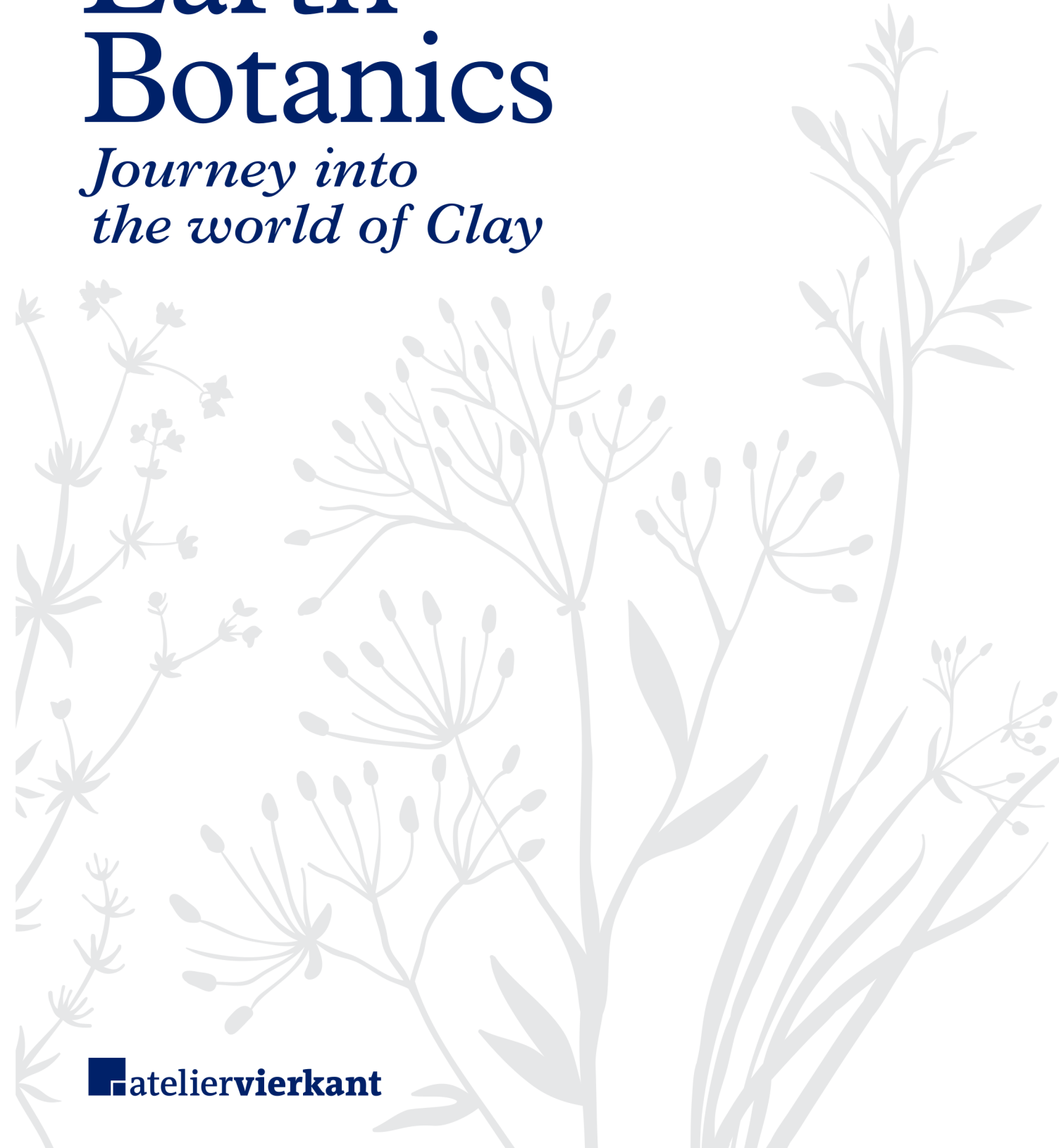
With the recent expansion of the establishment, a set of BR wall elements in masterly sizes (1.2 to 2 metres), adorned with different textures, are lined up to break up the view of the neighbouring establishments and above all to ensure the privacy of the customers on the terrace.





Earth Botanics

*Journey into
the world of Clay*



Paris Scenes

Place des Fleurs was established in 2011 when *Michele Michelizzi*, an agricultural engineer from Sanremo who had made a career change to pursue his passion for landscaping and gardening, chose to dedicate himself to the maintenance of green spaces in Paris. In 2015 he met *Luciana* — and the Italian-Brazilian union initiated a new turning point for the company, making creation a central pillar of its activity. It is a refined style that reconciles nature and the city, that seduces with warm accents reminiscent of the dolce vita.





In the couple's projects, the choice of plants is as important as the choice of materials. There is some redesigning of gardens, but it is largely, in the very heart of Paris or the surrounding cities, on the balconies, patios and terraces that remarkable landscaping projects take form, further enhanced by the French capital's unique panorama.





Since 2018, with the renovation of Rue Mstislav Rostropovitch near the Batignoles quarter in Paris's 17th arrondissement, residential buildings and company headquarters have been built. These make up a new eco-district to which Place des Fleurs has contributed multiple times, in the development of gardens of co-owned properties but above all for balconies and terraces, with 180-degree views running along the Montmartre hill to the Eiffel Tower.







In the Marais quarter, at the back of a courtyard a stone's throw from Place des Vosges, a patio would almost make one forget the hustle and bustle of the city. Inspired by an Asian setting, Michele and Luciana were tasked by this terraced house's owners with creating a quiet space for the couple, their two children and Rio, their cat.

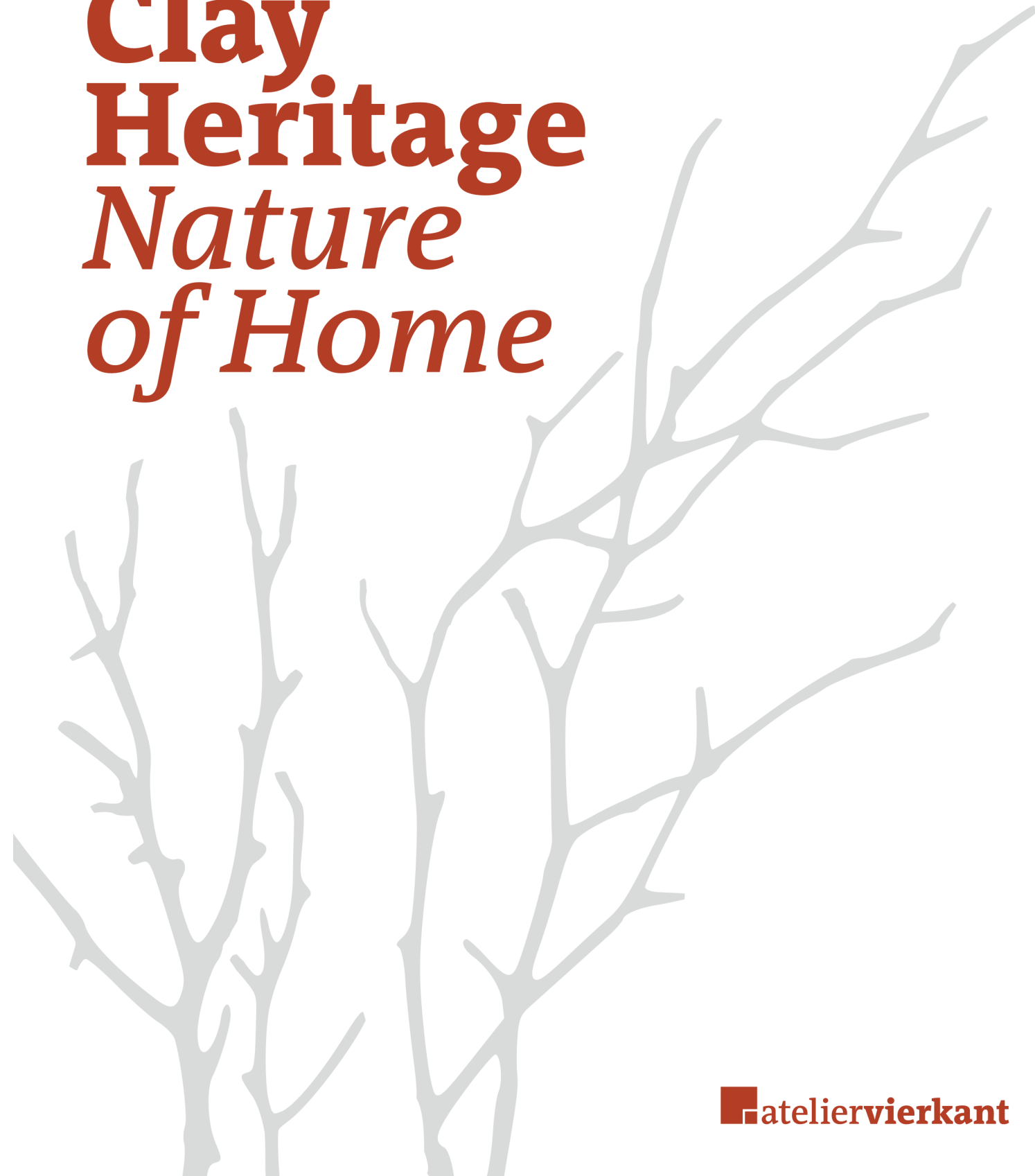




In Levallois-Perret, on the outskirts of Paris, the building which formerly housed the archives of Crédit Foncier now features several residential lofts where young families have moved in. In these spaces providing extraordinary volumes, some contemporary patios have been created and the bricks of yesteryear restored. It was on one of these open-air recesses that Place des Fleurs worked with interior architect Isabelle Le Rest for the exterior layout, including the selection and installation of pots and plants.



Clay Heritage *Nature of Home*





Located in the heart of Paris, Beefcut Restaurant et Boucher distinguishes itself from the other countless steakhouses in the metropolis thanks to its high-quality ingredients and delicious menu including different types of meat cooked using special techniques and accompanied with daily prepared vegetables. The genuine style of the interior is enriched by a

verdant green wall where a variety of lush vines combine to convey a sense of exotic freshness. The vast glass entrance gives the location a pleasant brightness. Outside, a shaded, chic veranda protects clients from the heat of Parisian summer days. The tables under the veranda are separated from the road by a leafy barrier, where

tender plants of varying shades of green have been positioned in different models of Atelier Vierkant vases, creating an intimate and private atmosphere. The vases’ elegant shade of black gives a sense of thickness that counterbalances the transparency of the glass next to the tables. At the immediate entrance, two majestic black CBH180 models planted

with sunburst *Andropogon Scoparius* mark the passage with an essential and elegant grandeur while two CBH100 models are displayed next to them effectively softening and giving movement to the verticality of the larger vases. Their rounded shapes create a sense of dimension and volume that contrasts with the flatness of the glass walls at the forefront.

The bowed pattern is drastically interrupted by grey BRL models planted with more tender and soft plants from the *Poaceae* family, marking the perimeter of the restaurant. The static horizontality of B vases is broken up by the sequence of grey B and BRL vases alternating along the sides of the building. This time, the *Poaceae* are substituted by slender

specimens that convey verticality to the low shapes of the BRL models, and by bushy plants that balance the taller B models and create harmony between the two different square shapes. The motif of intimacy and privacy is abandoned along the sides of the restaurant, where indoor and outdoor relate and communicate through the walls of glass.



Private terraces —*Paris*

“For more than 10 years, we maintain gardens, terraces and green spaces”, says Michele Michelizzi, agronomist and landscape gardener, who carries out all types of outdoor development for individuals, trustees, communities and businesses.

Based in Levallois-Perret, at the gates of Paris, the Place des Fleurs company operates throughout the Ile de France region. Gardens, terraces, parks, condominiums, headquarters and industrial areas are designed and created. From the sketch to the site to achieve a landscapetailed on customers’ needs and expectations.

Born in Sanremo, the agronomist Michele Michelizzi’s passion of plants and greenery led him to successfully undertake his first gardening activities along Liguria and Côte d’Azur.



Landscape:
Place des Fleurs



In 2008, he moved to Paris where he studied urban planning and landscape and in 2011 founded Place des Fleurs, whose activity is focused on elegant and innovative landscaping design. A team of passionate people develops and leads creation and installation projects, both in Liguria and on rooftops in Paris and Rio de Janeiro.

The top quality and unique services offered by Place de Fleurs is proved by the elegant project realized on one of the most central rooftop gardens of Paris. With a breath-taking view on the heart of the metropolis, the terrace is based on the dialoge among neutral, elegant colours that sometimes perfectly blend together and sometimes create interesting contrasts. For this purpose, Atelier vierkant's vases were chosen, so that the warm texture and materiality of its clay vases express a sense of cozyness and intimacy.

The uniqueness of the area is given by the vast array of shapes and volumes of different Atelier Vierkant models, matched with elegance and taste. The comfy grey sofa surrounded by white examples of *Hydrangea* is complemented with tiny bicolor DC models in the shades of black, white and grey that create a elegant contrast to the brightness of the floor. Volume and variation are provided by the rounded and generous lines of a white U vase planted with a slender *Acer Palmatum* with burgundy tints that contrast the bright green of the surrounding greenery.

The horizontality of the balcony is softened sometimes by white CBH vases of different sizes, gathered with elegant and apparent randomness, sometimes by a series of squared BR and and BRL models planted with thin, lush vegetation and with slender examples that convey verticality to their squaredness.





The variation provided by the gradual increasing dimensions of the vases is enhanced by the chromatic alternation of contrasting white and grey shades. The flatness of the floor is broken by the spheric shapes and rounded lines of

white and grey K pebbels. Their soft texture, engraved with evocative names in contrasting blue tints, create a comfortable space where people can sit enjoying the astonishing view on Parisian roofs. A ZS seat is displayed next to the wooden wall and to

a geometric disposition of U vases of different sized in grey and white tints. Its wooden surface matches with the warm texture of the wall, while its sharp lines create an elegant contrasts with the soft lines of U vases.



Les quatre saisons d'une terrasse

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21 avr. 2021 MICHELE MICHELIZZI | placedesfleurs.net



C'est sans doute son approche particulière de l'aménagement des terrasses et balcons qui a amené Mi-

chele à en devenir un Spécialiste. "Pour moi, ce sont des



pièces comme les autres, qu'il faut habiller en toutes saisons." Formé à San Remo, la "Città dei Fiori", l'Italien mise pourtant assez peu sur les fleurs. Il leur préfère les feuilles d'arbres et arbustes, qui offrent un visage et des couleurs différentes tout au long de l'année, tels l'érable du Japon ou le cornus kousa. D'une saison à l'autre, la terrasse change ainsi de physionomie, mais reste toujours décoratif. Et même quand il apporte une touche florale, Michele

le fait au travers de petites fleurs blanches qui laisseront la place à un feuillage vert en hiver, à l'instar du jasmin. "Je trouve l'harmonie entre le vert et le blanc très élégante." S'il a d'abord exercé son métier de jardinierpaysagiste en Italie et dans le sud de la France, il ne cherche pas à implanter la flore méditerranéenne à Paris. "Je privilégie les espèces locales à croissance faible : la terrasse reste impeccable avec un minimum d'entretien..."

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